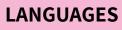# Hi, i'm
Ravit Eliezer

Ux/Ui Designer

050-6943335
ravit.eliezer5@gmail.com
Modi'in Maccabim Reut

PORTFOLIO:
https://www.vivi-digital.com/resume
https://www.vivi-digital.com

SOFTWARE

Ps	Ai	Id
Photoshop	Illustrator	IDesign
XD	WP	WX
XD	Wordpress	Wix
Of	Fi	Ax
Office	Figma	Axure

LANGUAGES
Hebrew – Native
English – Proficient

EXPERIENCE

2021 Today: Municipality of Modi'in Maccabim Reut | UX/UI designer
• User experience design for the municipality's digital services. Regular work with the various departments in the municipality, work with project managers, developers and programmers. Website design, apps, social media and print.

2021: Freelance UX/UI Designer
• Designing applications on demand for and adapting them to the various devices.
• Adapt the application design to the iOS & Android system.
• Designing responsive websites & landing pages.
• Working with and in collaboration with the other professional teams, leading the process & accompanying the process from the beginning to the end.

2010-2021: PILOT DESIGN | UX/UI Designer
• Preparation of work processes & procedures for a proper & professional work process.
• Management and promotion of projects starting from the research process, concept design, Preparation of a brand book & finished products.
• Build websites on Wix & Wordpress platforms & fully customize The site for Web and Mobile.
• Design and branding for businesses.
• Working with different printers.
• Preparation of designs intended for printing & distribution. Illustrator, Indesign, Photoshop, Freeand,Office (Word, Excel, Outlook) Adobe XD, Axure, Figma, Wix, WordPress, Crm, Html

2008-2010: A.A.M OFFSET | Graphic Designer & Studio Manager
Graphic Designer and Studio Manager
• Created design and branding materials for businesses.
• Specialized in all types of print productions and coordinated large-scale print projects.

MILITARY SERVICE | Graphic Designer
• IDF's Training and Doctrine Division.

EDUCATION

Ai, Chatgpt & Midjourney

iL CAMPUS project management

Open University of Israel
UX/UI Design for Digital Products
• Design responsive interfaces and applications, with a focus On the used experience.
• Understanding the differences and processes between Web and Mobile interfaces
• Creating a prototype & combining a prototype with a user interface.
• AXURE and Adobe XD course

Web Development WordPress, WIX

MATI Holon Business Management Course

Tel Aviv Chamber of Commerce Art of Selling Course

Graphic Design Studies Sela College
• From the topics studied: design basics, typography, infographics And information design